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## **NEWS RELEASE**

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## 30 DOWNTOWN HOLLAND BUSINESSES TO PARTICIPATE IN LIVE MANNEQUIN NIGHT THIS FRIDAY, SEPTEMBER 18

Holland, MI – Don't miss one of Downtown Holland's most highly anticipated events...Live Mannequin Night returns to Downtown Holland for the 10th year in a row this Friday, September 18 from 7:00 pm – 8:30 pm. Over 30 Downtown Holland businesses will be participating in this popular fall event, where dozens of volunteers from the community pose perfectly still in windows and storefronts as they interpret this year's Live Mannequin Night theme – Disney movies – and in fun and imaginative ways.

Young and old alike will be entertained during Live Mannequin Night as characters from both classic and modern Disney movies come to life. Featured films will include everything from cartoons 101 Dalmations and Toy Story to live action movies like Mary Poppins and Pirates of the Caribbean. Everyone is certain to find their favorite Disney flick on display!

The public is invited to stroll throughout Downtown Holland during the event to view all of the Live Mannequin Night displays. To help with crowd control, and make it easier for everyone to view the windows, crowds are asked to travel west on the south side of 8th Street and east on the north side of 8th Street. Attendees are also be invited to vote electronically for their favorite Live Mannequin Night display from 7:00 pm – 9:00 pm the night of the event to determine the winner of the People's Choice Competition. Attendees will be able to vote in the online poll at www.livemannequinnight.com or via text message using each participating businesses' short code thanks to Downtown Holland's own Collective Idea.

Participating Businesses Include:
Alpen Rose Restaurant
Apothecary Gift Shop
Blu Veranda
Borrs Shoes
Butch's Dry Dock
Canterbury Cottage
Carolyn Stich Studio
The City Delicatessen
Cotton Bay Boutique

Crane's In The City

Fustini's Oils and Vinegars

Gazelle Sports

Glik's Boutique

Glik's Mens Shop

Harbor Wear

Holland Convention and Visitors Bureau

Home and Company

Karla's Place

Kilwin's Chocolates

New Holland Brewing Co.

Orange Leaf Frozen Yogurt

Peachwave Frozen Yogurt

Reader's World

The Seasoned Home

Spring Sweet

Tin Ceiling

Tip Toes

Teerman's

The Warm Friend

Warner Vineyards

Additional Information: WEBSITE | FACEBOOK | TWITTER

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